



64th ANNUAL PISMO BEACH CLAM FESTIVAL

VENDOR APPLICATION

The Pismo Beach Clam Festival Committee is now accepting applications for booth space. Last year we had crowds of approximately 15,000 and this year we expect crowds to be even greater. We look forward to you helping us make our 64th Annual Clam Festival the most successful event ever!

Dates: Saturday and Sunday, October 16 & 17, 2010

Times: 9:00 am to 5:00 pm – Both days

Where: The festival area is in the Pier Parking Lot and downtown area.

Set-up: Begins at 5:00 AM Saturday morning and must be completed by 9:00 AM sharp. Vendors arriving after this period WILL NOT BE allowed to set-up and will forfeit all fees. **Event happens rain or shine. NO Refunds!**

Admission: FREE

FOR ALL VENDORS:

- Space is limited. Preference will be given to returning vendors who submit an application and deposit fee by April 30, 2010
- Booth space is 12' wide by 10' deep.
- Picture of booth is required with application for ALL vendors.
- Clean up is your responsibility.
- Vendors are responsible for their own insurance.
- Vendors MUST purchase a City of Pismo Beach Business License & Vendor Permit.
- Food vendors MUST purchase and have all required permits from San Luis Obispo County Health Department and meet all regulations of the CAL FIRE/Pismo Beach Fire Department.
- You must submit a complete list of items to be sold from your booth space. Items not listed on your application may NOT be sold from your booth.
- Arts and Craft vendors must hand make ALL items sold from their booth space.

BOOTH SPACE COST (PER SPACE)

All costs are for both days of the event.

Food Vendors	\$450 paid in full by August 1, 2010 \$500 after August 1, 2010
Commercial Vendors	\$400 paid in full by August 1, 2010 \$450 after August 1, 2010
Arts & Crafts Vendors	\$200 paid in full by August 1, 2010 \$250 after August 1, 2010
Electricity	\$30

Electrical: Only 110 volt is available. If you need electricity, you must bring your own 25-foot cord. Electricity is not available at all booth locations. You MUST indicate on this application if you will need electricity.

VENDOR AGREEMENT

I understand that I assume all risks for loss, theft, damage, liability, injury, cost or expense that I may incur during the 2010 Pismo Beach Clam Festival, and further agree that I will save, defend and hold harmless Pismo Beach Chamber of Commerce and the City of Pismo Beach and their directors, officials, volunteers, employees and agents from any claims, loss liability, damage or cause of action, including attorneys' fees, that I may incur, suffer or be required to pay in the course of my participation as an exhibitor in the Festival. I further assume full responsibility for the safety and insurance of my own exhibit, for all sales tax occasioned by its use, and for picking up any and all trash in the area assigned to me. I further understand and agree to the following rules:

- To conspicuously display copies of my seller's and Department of Public Health permits at my exhibit space.
- To observe all fire, safety and public health regulations as communicated to me by the Festival, City of Pismo Beach, CAL FIRE/Pismo Beach Fire Department and County of San Luis Obispo.
- To sell only those items listed in my application,
- To conform to all entry and exit traffic patterns on event days.
- To allow NO PETS, loud audio equipment, or alcoholic beverages within or around my assigned space.
- To not exceed my assigned space size.
- To not infringe on walkways or neighboring booth spaces, and not move to another location without official permission.

I also understand that refunds will not be granted on any funds received (deposits, booth fees, electricity fees, city fees, etc.) after August 1, 2010. Entry fees are nontransferable without written Festival authorization. I certify that the information on my application is true and correct, and that I have read the above rules and understand and agree to abide by them.

Signed by: _____ Date: _____

A \$50 deposit must be paid when submitting an application to secure a booth space. Deposit will not be refunded for any reason after August 1, 2010.

Your balance booth cost must be paid in full by August 1, 2010.

Booths are considered on a first come, first serve basis.

First paid and approved applications will receive priority in selection and placement.

REGISTRATION FORM

Name: _____ Phone: _____

Co. Name: _____ Fax: _____

Address: _____

City/State/Zip Code: _____

Seller's Permit or Non-Profit ID Number: _____

(Must be submitted at least 30 days prior to the event for verification.)

Cost of Booth Space	\$ _____	_____ Food Vendor
Electricity \$30 (Optional)	\$ _____	_____ Commercial Vendor
Amount Enclosed	\$ _____	_____ Arts & Crafts Vendor
Balance Due	\$ _____	(You will be invoiced for your remaining balance.)

Please return this application with payment to
Attention: Pismo Beach Chamber of Commerce 581 Dolliver, Pismo Beach, CA 93449.
Make checks payable to: Pismo Beach Chamber of Commerce.

